HAC MEETING #10 WORKBOOK
TAKING THE NEXT STEP.

WEDNESDAY, JULY 26TH | LUSSIER FAMILY HERITAGE CENTER

TABLE OF CONTENTS

Please review the workbook before HAC Meeting #10. All workbooks will include advance materials and summaries of the prior HAC meeting.

OVERVIEW/SUMMARY

The RHS Housing Advisory Committee met Wednesday, June 28th, at the Alliant Energy Center. During the meeting, HAC members joined tables based on their affiliation (Cities/Villages, Towns, County/Residents, Developers, Private Sector, and Non-Profits). They voted on the working strategies to identify target initiatives for their Partner Group. Following the vote, each table discussed the key details necessary to begin implementing those strategies, which facilitators summarized on posters. After these robust discussions, the HAC participated in an "Open House" exercise where they visited stations with the strategy posters organized by housing priority. HAC members used sticky notes to add additional comments to the table discussion feedback and dot stickers to upvote existing comments from other HAC members. To check out the presentation and materials (workbook, recording, etc.) from HAC Meeting #9, **CLICK HERE.**

REGIONAL STRATEGIC ACTION PLAN

The HAC continues to progress toward a shortlist of measurable, achievable strategies that can be implemented over the next 3-5 years throughout Dane County.

ACTION

VISION → HOUSING PRIORITIES → STRATEGIES → IMPLEMENTATION + EVALUATION

STRATEGY SPOTLIGHT

The meeting included a Strategy Spotlight presentation from Casey Slaughter Becker, Administrative Director of the Dane County Housing Access and Affordability Division (HAA), and an address from Olivia Parry, Senior Planner of the Dane County Planning and Development Department.

Casey lead HAC members through the background and current structure of the Dane County HAA. Casey shared information about the Community Development Block Grant, the Dane County Affordable Housing Development Fund, and the Housing Stability Unit. Casey concluded with details on how the HAA Division could partner with each community.

Olivia discussed the County's roles to support implementing the Regional Housing Strategy. Key roles included: 1) Supporting RHS Executive/Implementation Committee meetings, 2) Communicating on RHS activities, 3) Overseeing metrics and annual evaluation survey, 4) Contracting a manager for County-funded RHS strategies, and 5) Providing educational programming support and technical assistance to assist County stakeholders in implementing the target strategies.

Casey Slaughter Becker | Division Administrator

Olivia Parry | Senior Planner

SCHEDULE + MEETING #9 STATS

WE ARE HERE!

LOCAL POLICIES + PROGRAMS | VISIONING

| #1 SEPT | #2 OCT | #3 NOV | #4 JAN | #5 FEB | #6 MAR | #7 APR | #8 MAY | #9 JUN | #10 JUL | #11 AUG |

PROJECT KICK-OFF | REGIONAL HOUSING ANALYSIS

HOUSING STRATEGIES + REPORT | IMPLEMENTATION

HAC #9 member attendees: **41**   HAC #9 general public attendees: **0**

HAC DRAFT STRATEGIES FEEDBACK

HAC members joined tables based on their affiliation (Cities/Villages, Towns, County/Residents, Developers, Private Sector, and Non-Profits) and engaged in voting and table discussions to identify which of the working strategies should be target initiatives for their Partner Group. Additional feedback was submitted via Miro and SurveyMonkey after the meeting and is not included within this workbook.

Top-ranked strategies during HAC #9 by table affiliation.

Dane County + Residents

Strategy	Votes
Develop or Expand Renter Assistance Programs	4 VOTES
Expand/Create New Homebuyer Assistance Programs	4 VOTES
Increase Habitat for Humanity Housing	4 VOTES
Advance Zoning Reforms - Allow Missing Middle Housing Types by Right	4 VOTES
Expand Use of Community Land Banks	3 VOTES
Provide Assistance for Energy Efficiency Retrofits and Upgrades	3 VOTES

Cities + Villages

Strategy	Votes
Expand or Create Affordable Housing Funds	7 VOTES
Enhance Use of Tax Increment Financing to Support Housing Goals	6 VOTES
Partner with Existing or Create New Community Land Trusts	5 VOTES
Utilize Tax Increment District (TID) Extension Funding for Affordable Housing	4 VOTES
Develop or Expand Renter Assistance Programs	4 VOTES
Expand/Create New Homebuyer Assistance Programs	4 VOTES
Expand Use of Community Land Banks	4 VOTES
Increase Habitat for Humanity Housing	4 VOTES
Create a Naturally Occurring Affordable Housing Fund	4 VOTES

Towns

Strategy	Votes
Expand Resources for Fair Housing Enforcement	2 VOTES
Leverage County Resources to Support LIHTC Developers Offering Lease to Purchase Pathway	2 VOTES
Advance Zoning Reforms - Allow Missing Middle Housing Types by Right	2 VOTES
Prepare Local Workforce for Construction Industry Jobs	2 VOTES
Increase Habitat for Humanity Housing	2 VOTES

Top-ranked strategies during HAC #9 by table affiliation:

Developers

Strategy	Votes
Utilize Tax Increment District (TID) Extension Funding for Affordable Housing	2 VOTES
Expand or Create Affordable Housing Funds	2 VOTES
Increase Habitat for Humanity Housing	2 VOTES
Advance Zoning Reforms - Allow Missing Middle Housing Types by Right	1 VOTE
Advance Zoning Reforms - Streamline Approval and Permitting for Residential Development	1 VOTE
Advance Zoning Reforms - Allow Accessory Dwelling Units	1 VOTE
Create a Revolving Loan Fund for Home Renovations	1 VOTE
Advance Zoning Reforms - Update Lot Size and Depth Regulations	1 VOTE
Create a Naturally Occurring Affordable Housing Fund	1 VOTE

Private Sector

Strategy	Votes
Expand/Create New Homebuyer Assistance Programs	3 VOTES
Prepare Local Workforce for Construction Industry Jobs	2 VOTES
Develop or Expand Renter Assistance Programs	2 VOTES
Utilize Tax Increment District (TID) Extension Funding for Affordable Housing	2 VOTES
Conduct Racial Equity and Inclusion Training and Communications around Housing	2 VOTES

Non-Profits

Strategy	Votes
Develop or Expand Renter Assistance Programs	6 VOTES
Partner with Existing or Create New Community Land Trusts	4 VOTES
Advance Zoning Reforms - General	4 VOTES
Prepare Local Workforce for Construction Industry Jobs	4 VOTES
Provide Assistance for Energy Efficiency Retrofits and Upgrades	4 VOTES

TOP STRATEGIES | BREAKDOWN BY OVERALL VOTES

Top-ranked strategies as a HAC:

1. **Develop or Expand Renter Assistance Programs** *(16 VOTES)*

2. **Expand/Create New Homebuyer Assistance Programs** *(15 VOTES)*

3. **Increase Habitat for Humanity Housing** *(14 VOTES)*

4. **Partner with Existing or Create New Community Land Trusts** *(12 VOTES)*

5. **Expand or Create Affordable Housing Funds** *(12 VOTES)*

6. **Advance Zoning Reforms - Allow Missing Middle Housing Types by Right** *(12 VOTES)*

7. **Utilize Tax Increment District (TID) Extension Funding for Affordable Housing** *(10 VOTES)*

8. **Advance Zoning Reforms - Update Lot Size and Depth Regulations** *(10 VOTES)*

9. **Prepare Local Workforce for Construction Industry Jobs** *(10 VOTES)*

10. **Create a Naturally Occurring Affordable Housing Fund** *(10 VOTES)*

11. **Expand Use of Community Land Banks** *(9 VOTES)*

12. **Enhance Use of Tax Increment Financing to Support Housing Goals** *(9 VOTES)*

13. **Conduct Racial Equity and Inclusion Training and Communications around Housing** *(8 VOTES)*

14. **Expand Resources for Fair Housing Enforcement** *(8 VOTES)*

15. **Provide Assistance for Energy Efficiency Retrofits and Upgrades** *(8 VOTES)*

16. **Create a Revolving Loan Fund for Home Renovations** *(7 VOTES)*

17. **Advance Zoning Reforms - Streamline Approval + Permitting for Residential Development** *(7 VOTES)*

18. **Leverage County Resources to Support LIHTC Developers Offering Lease to Purchase Pathway** *(6 VOTES)*

19. **Advance Zoning Reforms - Allow Accessory Dwelling Units** *(4 VOTES)*

20. **Lead Countywide Education to Support Affordable Housing** *(4 VOTES)*

21. **Implement Rent Abatement and Anti-Retaliation Ordinances** *(4 VOTES)*

22. **Assess Potential for Housing in Rural Development Areas** *(0 VOTES)*

WORKING STRATEGIES | HAC FEEDBACK

Comments/quotes from the HAC:

Cities + Villages

"Develop some incentive for land owners willing to put land into trusts."

- Community Land Trust strategy

Non-Profits

"It's important to make sure any financial assistance programs include case management, and other types of support."

- Renter Assistance strategy

County + Residents

"Consider seniors! Need for aging-in-place in allocating funding and design of the units."

- Habitat for Humanity Housing strategy

Private Sector

"Let's streamline improvements process and also rethink the existing eligibility requirements (huge barrier)."

- New Homebuyer Assistance Programs strategy

Developers

"Provides necessary incentives for new housing that is both AFFORDABLE and QUALITY."

- Utilize Tax Increment District (TID) Extension Funding strategy

County + Residents

"Education is needed for potential participants in order to accomplish this as a Region in the near-term."

- New Homebuyer Assistance Programs strategy

Cities + Villages

"Provide best practices/guide for zoning updates (model ordinances)."

- Advance Zoning (General) strategy

HAC RESOURCES

We heard from many of you that you are interested in both sharing and learning about new housing-related tools and resources. Please share resources with us and they will be included in the future resource recommendations for all HAC participants. New resources are highlighted below with an asterisk.

QUESTIONS OR CONCERNS?

We would love to connect and understand how we might better accommodate your participation throughout the remaining HAC meetings. Send us an email at mschulz@alltogetherstudio.com and let us know how we can help.

RECOMMENDED RESOURCES

*David R. Williams' TedMed Talk 'How Racism Makes Us Sick': **https://www.youtube.com/watch?v=VzyjDR_AWzE&feature=youtu.be**

Dane County Housing Initiative (DCHI) homepage: **https://danehousing.countyofdane.com/**

DCHI Webinars & Documentary "Minding the Gap: The Housing Crisis in Dane County": **https://danehousing.countyofdane.com/Housing-Film-and-Video**

Dane County Planning & Development Dept.'s Resources on Racial & Gender Equity & Inclusion: **https://www.danecountyplanning.com/Racial-and-Gender-Equity**

"Segregated by Design", a film exploring redlining and the history of segregation: **https://www.segregatedbydesign.com/**

City of Madison: Civil Rights + Resources on Housing Discrimination: **https://www.cityofmadison.com/civil-rights/know-your-rights/housing-discrimination**

Madison Roots: Building Generational Black Wealth + Ownership: **https://www.madisonroots.com**

Own It: Owing Black Wealth: **https://ownitbbw.com/**

Urban Triage: Return to Our Past to Heal for Our Future: **https://urbantriage.org/**