



HAC MEETING #9 WORKBOOK

TAKING THE NEXT STEP.

WEDNESDAY, JUNE 28TH | ALLIANT ENERGY CENTER

TABLE OF CONTENTS

Please review the workbook before HAC Meeting #9. All workbooks will include advance materials and summaries of the prior HAC meeting.

TABLE OF CONTENTS + SUMMARY	1
SCHEDULE + MEETING #8 STATS	2
HAC DRAFT STRATEGIES FEEDBACK	3
POST HAC STRATEGY RANKING SURVEY RESULTS	5
HAC RESOURCES	6

OVERVIEW/SUMMARY

The RHS Housing Advisory Committee met Wednesday, May 24th, at the Alliant Energy Center, to learn more about different strategies at the regional and national levels that could potentially be included within the Regional Strategic Action Plan. The goal was to provide a baseline understanding of the various tools available and the current use of those tools across the country. HAC members completed individual worksheets and engaged in table discussions to identify strategies that could be implemented in Dane County. After the meeting, HAC members were invited to rank all strategies to date via SurveyMonkey. Based off of the feedback received, the HAC will move forward with a draft list of strategies for the Regional Strategic Action Plan. To check out the presentation and materials (workbook, recording, etc.) from HAC Meeting #8, [CLICK HERE](#).

REGIONAL STRATEGIC ACTION PLAN

The HAC continues to progress toward a shortlist of measurable, achievable strategies that can be implemented over the next 3-5 years throughout Dane County.



HAC MEETING #9 WORKBOOK

TAKING THE NEXT STEP.



SCHEDULE + MEETING #8 STATS

WE ARE HERE!

LOCAL POLICIES + PROGRAMS | VISIONING

#1 SEPT	#2 OCT	#3 NOV	#4 JAN	#5 FEB	#6 MAR	#7 APR	#8 MAY	#9 JUN	#10 JUL	#11 AUG
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PROJECT KICK-OFF | REGIONAL HOUSING ANALYSIS

HOUSING STRATEGIES + REPORT | IMPLEMENTATION

HAC #8 member attendees: **40** HAC #8 general public attendees: **0**



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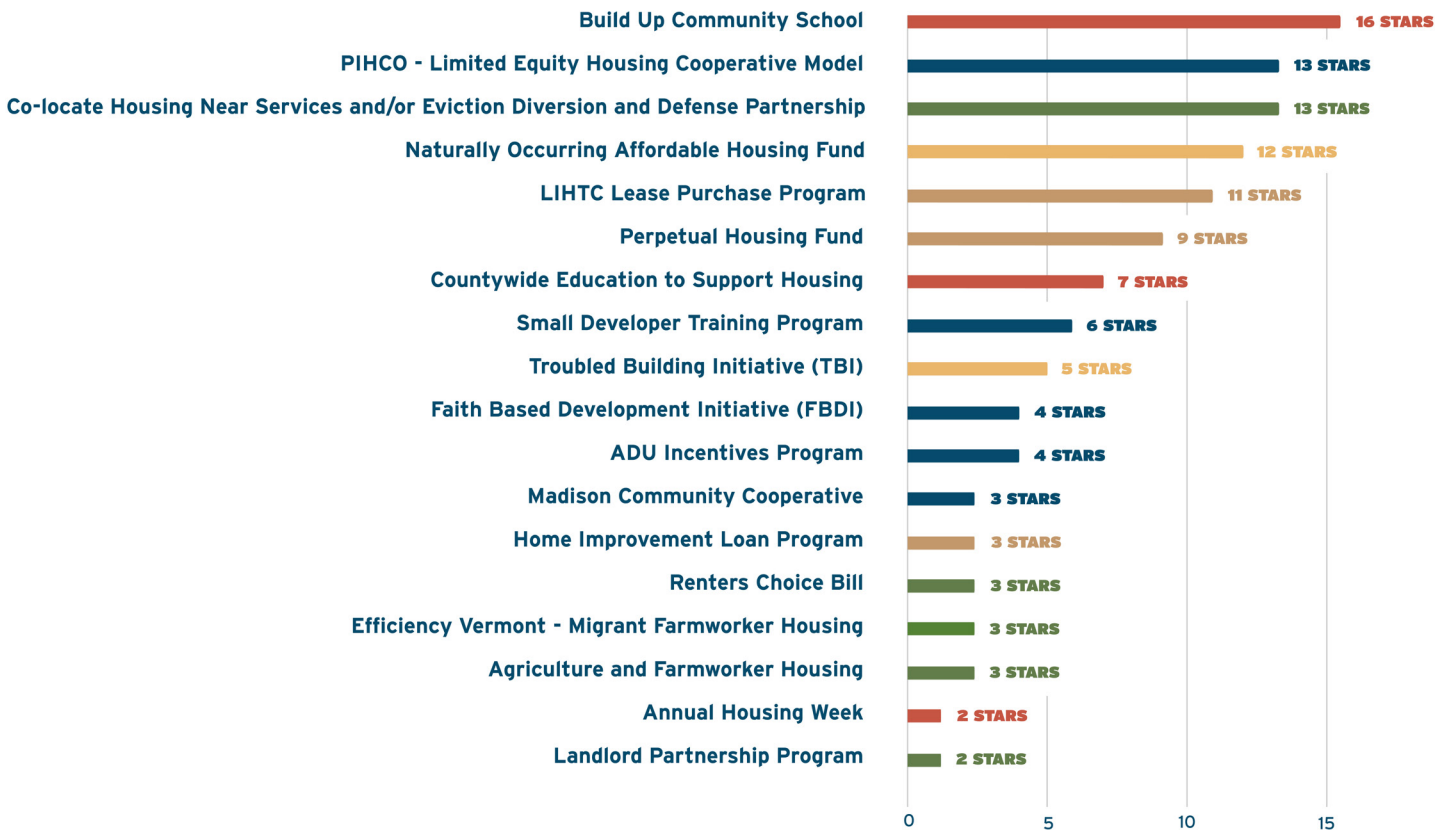
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HAC DRAFT STRATEGIES FEEDBACK (REGIONAL/NATIONAL)

HAC members listened to five (5) rounds of presentations focused on regional and national case studies outlining various strategies. The presentations were organized by each of the five (5) housing priorities. After each presentation, HAC members wrote their thoughts, ideas, and questions about the case studies within the housing priority on individual worksheets. With room to brainstorm additional strategies and star their favorite, members then turned to table discussions to share their thoughts with others.

Top ranked strategies from HAC #9 regional/national best practices:



REGIONAL STRATEGIC ACTION PLAN
HOUSING PRIORITIES



- INCREASE THE OVERALL NUMBER OF HOUSING UNITS.
- INCREASE THE NUMBER OF HOUSING UNITS ATTAINABLE TO LOW- AND MODERATE-INCOME HOUSEHOLDS.
- PROVIDE MORE PATHWAYS TO HOMEOWNERSHIP.
- PROVIDE HOUSING, RESOURCES, AND PROTECTIONS FOR THE MOST VULNERABLE POPULATIONS.
- PRESERVE AFFORDABILITY AND IMPROVE THE QUALITY OF EXISTING ATTAINABLE HOUSING.

HAC MEETING #9 WORKBOOK

TAKING THE NEXT STEP.



TOP 2 STRATEGIES | BREAKDOWN BY HOUSING PRIORITY

Below are the top ranked regional/national best practices for each of the five (5) housing priorities.

<p>INCREASE THE NUMBER OF HOUSING UNITS ATTAINABLE TO LOW- AND MODERATE-INCOME HOUSEHOLDS.</p> <p>5 STRATEGIES OVERALL</p>	<ol style="list-style-type: none"> 1. PIHCO - Limited Equity Housing Cooperative Model 13 STARS 2. Small Developer Training Program 6 STARS
<p>INCREASE THE OVERALL NUMBER OF HOUSING UNITS.</p> <p>3 STRATEGIES OVERALL</p>	<ol style="list-style-type: none"> 1. Build Up Community School 16 STARS 2. Countywide Education to Support Housing 7 STARS
<p>PROVIDE MORE PATHWAYS TO HOMEOWNERSHIP.</p> <p>3 STRATEGIES OVERALL</p>	<ol style="list-style-type: none"> 1. LIHTC Lease Purchase Program 11 STARS 2. Perpetual Housing Fund 9 STARS
<p>PROVIDE HOUSING, RESOURCES, AND PROTECTIONS FOR THE MOST VULNERABLE POPULATIONS.</p> <p>5 STRATEGIES OVERALL</p>	<ol style="list-style-type: none"> 1. Co-locate Housing Near Services and/or Eviction Diversion and Defense Partnership 13 STARS 2. Renters Choice Bill 3 STARS 2. Efficiency Vermont - Migrant Farmworker Housing 3 STARS 2. Agriculture and Farmworker Housing 3 STARS
<p>PRESERVE AFFORDABILITY AND IMPROVE THE QUALITY OF EXISTING ATTAINABLE HOUSING.</p> <p>2 STRATEGIES OVERALL</p>	<ol style="list-style-type: none"> 1. Naturally Occurring Affordable Housing Fund 12 STARS 2. Troubled Building Initiative (TBI) 5 STAR

HAC MEETING #9 WORKBOOK

TAKING THE NEXT STEP.



POST HAC STRATEGY RANKING SURVEY RESULTS

The Regional Strategic Action Plan (SAP) will be the roadmap for countywide housing strategy over the next 3-5 years. Strategies in the SAP will be organized by the five (5) essential housing priorities developed through a collaborative process by the HAC. HAC members helped identify the strategies most aligned with their understanding of the needs and opportunities by participating in the post HAC #8 survey. As a reminder, the final strategies will reflect the following core values of the SAP: Accountability, Affordability, Economic Growth, Empowerment, Equity, and Sustainable Development. Please find below the top three ranking strategies from each housing priority based on the follow-up survey responses. Please note, the strategies identified below are NOT the only/final list of strategies that will be included in the SAP.

INCREASE THE NUMBER OF HOUSING UNITS ATTAINABLE TO LOW- AND MODERATE-INCOME HOUSEHOLDS.

TOP RANKED STRATEGY: **Affordable Housing Fund**

SECOND RANKED STRATEGY: **Community Land Bank**

THIRD RANKED STRATEGY: **Tax Increment Financing via Tax Increment Districts**

INCREASE THE OVERALL NUMBER OF HOUSING UNITS.

TOP RANKED STRATEGY: **Update Lot Size and Depth Regulations**

SECOND RANKED STRATEGY: **Missing Middle Housing Units (By-Right Zoning)**

THIRD RANKED STRATEGY: **Streamline Approval and Permitting for Residential Development**

PROVIDE MORE PATHWAYS TO HOMEOWNERSHIP.

TOP RANKED STRATEGY: **Homebuyer Assistance**

SECOND RANKED STRATEGY: **Community Land Trusts/Partnerships**

THIRD RANKED STRATEGY: **Lease-Purchase Program**

PROVIDE HOUSING, RESOURCES, AND PROTECTIONS FOR THE MOST VULNERABLE POPULATIONS.

TOP RANKED STRATEGY: **Renter Financial Assistance**

SECOND RANKED STRATEGY: **Racial Equity and Inclusion Training around Housing**

THIRD RANKED STRATEGY: **Tax Increment District (TID) Extension Funding**

PRESERVE AFFORDABILITY AND IMPROVE THE QUALITY OF EXISTING ATTAINABLE HOUSING.

TOP RANKED STRATEGY: **Property Retrofit and Energy Efficiency Assistance**

SECOND RANKED STRATEGY: **Revolving Loan Fund**

THIRD RANKED STRATEGY: **Naturally Occurring Affordable Housing Fund**

HAC MEETING #9 WORKBOOK

TAKING THE NEXT STEP.



HAC RESOURCES

We heard from many of you that you are interested in both sharing and learning about new housing-related tools and resources. Please share resources with us and they will be included in the future resource recommendations for all HAC participants. New resources are highlighted below with an asterisk.

QUESTIONS OR CONCERNS?

We would love to connect and understand how we might better accommodate your participation throughout the remaining HAC meetings. Send us an email at mschulz@alltogetherstudio.com and let us know how we can help.

RECOMMENDED RESOURCES

*David R. Williams' TedMed Talk 'How Racism Makes Us Sick': https://www.youtube.com/watch?v=VzyjDR_AWzE&feature=youtu.be

Dane County Housing Initiative (DCHI) homepage: <https://danehousing.countyofdane.com/>

DCHI Webinars & Documentary "Minding the Gap: The Housing Crisis in Dane County": <https://danehousing.countyofdane.com/Housing-Film-and-Video>

Dane County Planning & Development Dept.'s Resources on Racial & Gender Equity & Inclusion: <https://www.danecountyplanning.com/Racial-and-Gender-Equity>

"Segregated by Design", a film exploring redlining and the history of segregation: <https://www.segregatedbydesign.com/>

City of Madison: Civil Rights + Resources on Housing Discrimination: <https://www.cityofmadison.com/civil-rights/know-your-rights/housing-discrimination>

Madison Roots: Building Generational Black Wealth + Ownership: <https://www.madisonroots.com>

Own It: Owing Black Wealth: <https://ownitbbw.com/>

Urban Triage: Return to Our Past to Heal for Our Future: <https://urbantriage.org/>